Why?

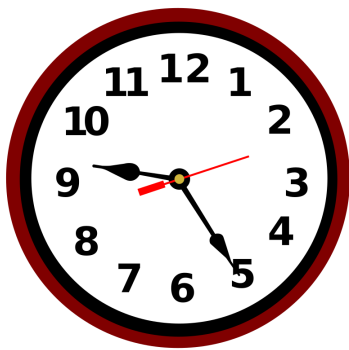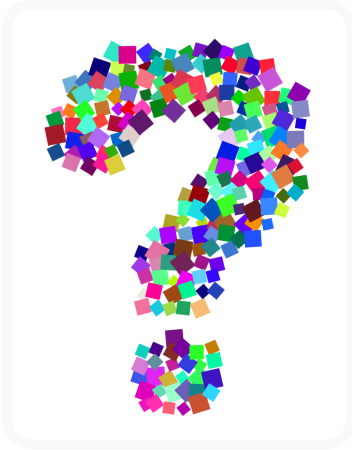# Where?

When?

How?

What?

Who?